

Mattia Paiano

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[Linkedin Profile](#)

[Portfolio](#)

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I am a passionate web developer, with 7 years of working experience.

I specialise in front-end web development. I build standards-compliant interfaces using HTML5, CSS3 and JavaScript (jQuery).

My key skills are front-end technologies, including responsive design, cross-browser and cross-platform development, very good knowledge of WordPress, responsive email templates. I have also some knowledge and experience on server-side coding and management.

I can lead a full project lifecycle: from requirements to development, testing and distribution. I am able to analyze, foresee, plan and when necessary learn and adapt.

I like to attend technical conferences and meetups. I am a great team player, committed and reliable. I am able to work under pressure, determined, great at multitasking.

TECHNICAL SKILLS

HTML5 and CSS3 or LESS/SASS, responsive design, Psd to HTML

Client-side scripting with Javascript (jQuery, Ajax, DOM manipulation)

Front-end framework: Bootstrap

Responsive email templates

Browser testing/debugging (Firebug, Developers Tools, BrowserStack)

Task runners: Gulp, Grunt

Version control system: Git

Server-side scripting with PHP & MySQL

CMS: very good knowledge of WordPress; basic knowledge of Drupal, Joomla

Proficiency with Adobe Photoshop, Adobe Flash and other Adobe Creative Suite software

Excellent knowledge of both Microsoft Windows and Mac OSX environments

WORK EXPERIENCE

Bandstand (London)

Sep 2015 - Currently

Role: Web developer

Major activities and responsibilities:

- Developing websites from scratch
- Maintaining and optimising existing websites
- Testing cross-browser, cross-platform, and/or cross-device compatibility for inconsistencies
- Managing and mentoring junior developer

- Developing and managing responsive email templates via Campaign Monitor

The Pink Group (London)

Aug 2014 - Aug 2015

Role: Web developer

Major activities and responsibilities:

- Creating WordPress themes from scratch and customisation of premium themes
- Maintaining and optimising existing websites
- Testing cross-browser, cross-platform, and/or cross-device compatibility for inconsistencies
- Developing HTML responsive email templates and testing across all the major email service providers
- Developing and managing weekly email campaigns via Mailchimp

Lowe and Partners (Italy)

Jan 2012 - Dec 2013

Role: Digital project manager

Major activities and responsibilities:

- Defining project scope and deliverables in order to maintain a release cycle
- Working with the development team to estimate project duration, cost and resource requirements
- Creating detailed project plans and Gantt charts
- Working closely with the producers before, during, and after implementation
- Managing day-to-day project activities
- Co-ordinating and managing internal and external teams
- Managing change requests throughout the life cycle of the project
- Ensuring that projects are completed on time and on budget

Major clients: Levissima (Nestlé Waters), Foxy (paper towels), Pirelli (automotive), Knorr (Unilever), Saab (automotive), NTV (rail services), Prenatal (clothing), San Pellegrino (Nestlé Waters), Seat (automotive), Piaggio (motorcycle industry), Q8 (oil company), Lottomatica (betting), Settesoli (winery).

Lowe and Partners (Italy)

Apr 2011 - Dec 2013

Role: Web developer

Major activities and responsibilities:

- Developing websites from scratch
- Maintaining and optimising existing websites

- Testing cross-browser, cross-platform, and/or cross-device compatibility for inconsistencies
- Developing display campaigns (banners, landing-pages)
- Providing client support
- Developing and managing email campaigns via Mailchimp for internal projects

Major clients: as above-mentioned.

Estrogeni (Italy)

July 2008 - Apr 2011

Role: Web developer

Major activities and responsibilities:

- Developing websites from scratch
- Creating WordPress themes from scratch and customising premium themes. Editing Joomla/Drupal themes
- Developing and managing banner campaigns and landing pages
- Producing rich media banners and uploading them on adservers (DoubleClick, Mediamind)
- Developing and managing weekly email campaigns via Mailchimp
- Developing HTML email templates and test across all the major Email Service Providers

Major clients: Wind - Infostrada (telecommunications), Trenitalia (rail services), BIM Distribuzion (film distribution), Soratte Outlel Shopping (shopping center), Apurimac (Onlus).

AWARDS

2013 | Cannes Lions - Shortlist

Web developer for Foxy Mega - The Art of Making Room

2013 | Art Director Club Italy - Bronze

Web developer for Foxy Mega - The Art of Making Room

2012 | Art Director Club Italy - Bronze

Project manager for web ads Pirelli Slip

2012 | Art Director Club Italy - Shortlist

Web developer for No waste of time

2012 | Art Director Club Italy - Shortlist

Back-end developer for Saab Live Tour

2012 | WWW il Sole 24 Ore – First prize

Web developer for Levissima – Wild Purity Button

EDUCATION

2007 – Certificate of professional qualification as "Multimedia Technician"

2006 – Certificate of professional qualification as "Advertising Graphics"

2005 – Certificate of professional qualification as "ICT Facilitator"

2004 – Liceo Scientifico Manieri – Copernico - High school diploma in scientific studies